



— ÖSTERREICHISCHES UMWELTZEICHEN

What is a Green Event and why should you do it?

It is possible to organize an event with social responsibility towards the environment and guests, using the Austrian Ecolabel. This certification helps organizers to make their attitude and commitment visible to the outside world and to their participants, customers or partners.

A certified Green Event goes successfully through the process of certification and you can advertise it to externals as a certified event.

This gives credibility to participants and partners (Ministry approved).



Agreement

Between the organiser and Climate Lab

Invitation

To be sent out to all participants

Feedback

To be gathered from every participant



Process for you

— PROCESS

Let's dive deeper

Agreement

- Overnight stay (participants choose a hotel with the Austrian Ecolabel)
- Paper consumption reduced to a minimum (incl. Rollups, banners)
- Catering chosen according to the criteria of the ecolabel
- No or minimum sponsored items
- No or minimum goodie bags

Invitation

- Umweltzeichen logo
- Information on climate-friendly transport to the location
- information on accessibility, and mentions of the catering.

Feedback

Our feedback form has only ecolabel-related questions and the responses will be sent automatically to us.

SOFTWARE

Points system

61.2 Points – 65 Must-criteria + Should-criteria

Who and how?

And, the Green Event Referent inserts the data into the software and collects points.

Certification

We receive a certificate that you can use however you need

— CRITERIA

Topics to consider

This is only an excerpt from the software points.

Mobility and climate action

How reachable is the location? Is there information on CO2 emissions? How is transportation organised to side events?

Location and facility management

Since we are a Green Location, this sections is covered (e.g. energy consumption, waste management, materials used)

Waste management and materials

Waste bins, information on recycling, paper usage, light consumption during the event, food and beverages during breaks

Catering

Our certified catering partners are Rita Bringt's, Gaumenfreundinnen, Max Catering

Communication

Is there internal and external communication about the green event from your side?

— CRITERIA

Topics to consider

This is only an excerpt from the software points.

Social aspects

Are you promoting gender equality, diversity and inclusion through program, speaker choice etc.? Are you supporting cultural, regional initiatives? Do you have an accessibility statement? (Yes, we do have one as a Green location?)

Technical aspects

Is the equipment energy efficient? If you rent special equipment, is that according to the criteria?

Own initiative

Every category has the option for own initiative. This brings extra points.

— OUR TEAM

Contact us



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